

2025

ManpowerGroup Employment Outlook Survey





Executive Summary

524 employers in Belgium (and 39,449 in 41 countries) were asked about their second quarter hiring intentions and the reasoning behind their decisions in the latest edition of the ManpowerGroup Employment Outlook Survey.

24% Net Employment Outlook-Belgium

Calculated by subtracting employers planning reductions vs. those planning to hire*. Decreased by 4 points since the previous quarter but increased by 2 points since Q2 2024.

40% of employers who plan to hire reported that their company is expanding in size, creating more positions.

Highest Global Hiring Demand









Labour Market Insights

OVERALL SYNTHETIC CURVE



FEDERGON INDEX

Executive Summary



This Index reflects the level of business in the month concerned in comparison with the situation in January 2007 (base 100), on the basis of seasonally adjusted data.

Monthly business survey – February 2025



Mild improvement in business confidence in February

After holding steady last month, the business confidence indicator rose slightly in February.

Market update 01/2025



Tough start to 2025 in the Temporary staffing industry

Activity in the temporary staffing sector also folded back further at the beginning of 2025. Compared to the same period last year, the industry activity is -3.02% lower. Seasonally adjusted figures indicate a decrease of the TAW activity (-0.87%) compared to December.











Belgian employers both resilient and cautious in their hiring forecasts for Q2 2025





Executive Summary

"The results of our Q2 2025 survey show that Belgian employers are demonstrating both resilience and caution in a complex and uncertain economic environment. hey are focusing on workforce stability and tight cost management.

The job market remains subdued, and employers who are hiring are doing so in a highly targeted manner, aligned with their expansion and transformation needs, as well as shifts in market demand."

Sébastien Delfosse. Managing Director ManpowerGroup BeLux





Belgium Employment Outlook for Q2 2025

Used internationally as a bellwether of labor market trends, the Net Employment Outlook (NEO) — calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire — is now 24% in Belgium.

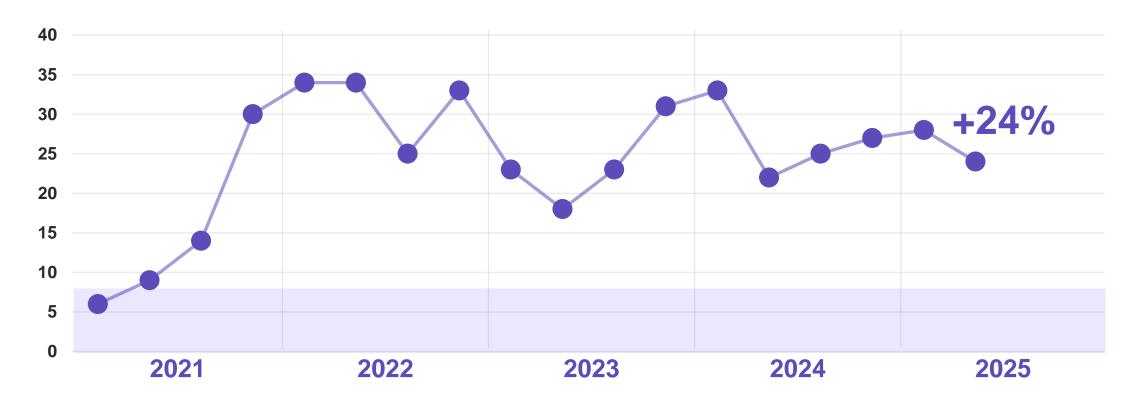






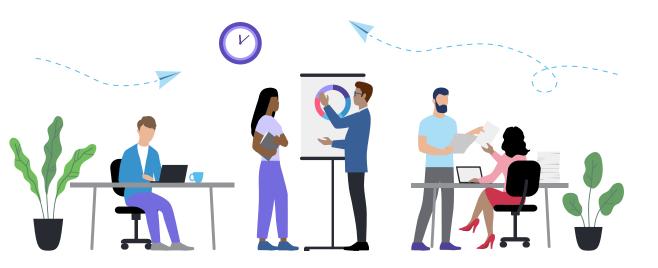
Belgium Net Employment Outlook Over Time – Q2 2025

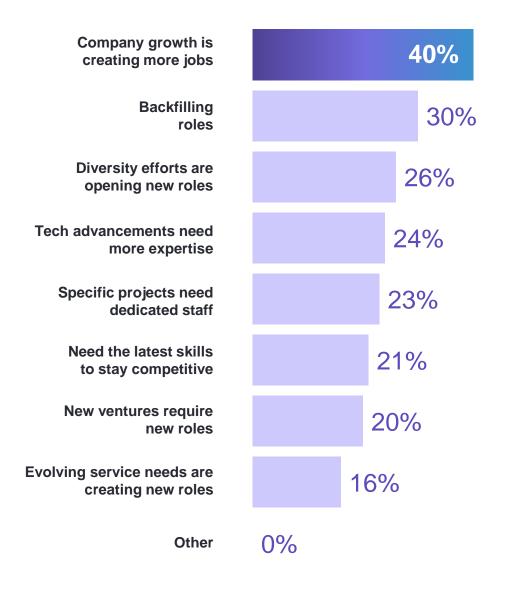
The Net Employment Outlook stands at +24%. This represents a decrease of 4 points compared to the previous quarter, but a 2-point increase compared to the second quarter of 2024.



Company Expansion Drives Q2 Staffing Increases

For employers anticipating a staffing increase in the second quarter, **company expansion** is the top reason for recruiting.





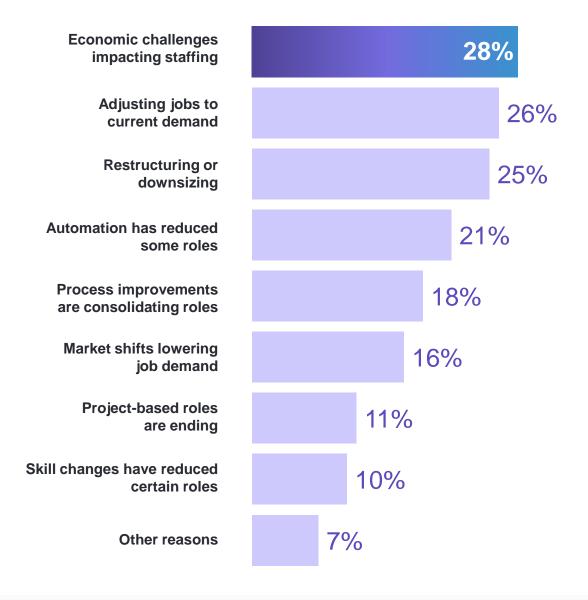




Economic Challenges Influence Workforce Reductions

For employers anticipating a staffing decrease in the second quarter, **economic uncertainty is cited as the main challenge**, followed by adapting to market changes.





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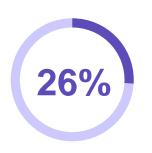
Economic challenges impacting staffing



Automation has reduced some roles



Project-based roles are ending



Adjusting jobs to current demand



Process improvements are consolidating roles



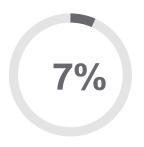
Skill changes have reduced certain roles



Restructuring or downsizing



Market shifts lowering job demand

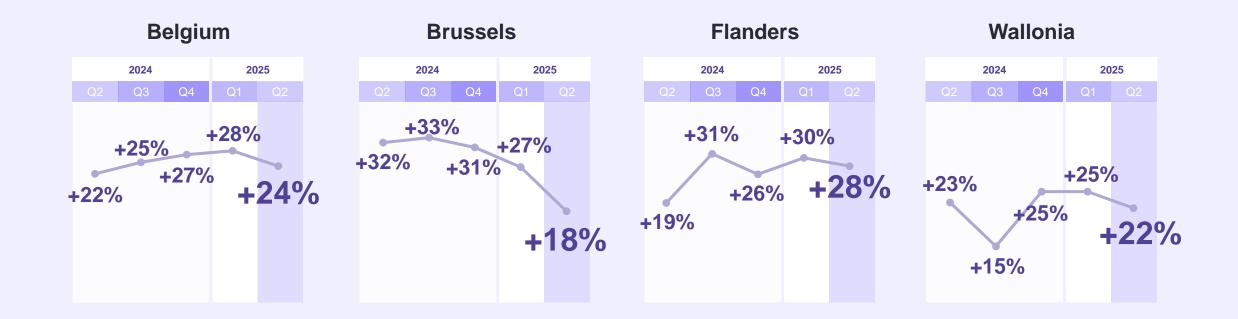


Other reasons



Net Employment Outlook Q2 2025 - Belgium & Regions

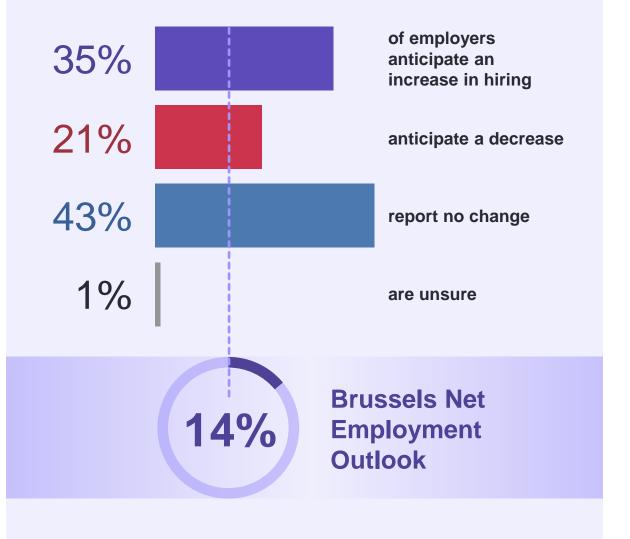
Employers in all 3 regions anticipate an increase in staffing levels in the second quarter of 2025 with the strongest Outlook in Flanders (+30%). However, since last quarter job markets have weakened in all 3 regions.





Brussels Employment Outlook for Q2 2025

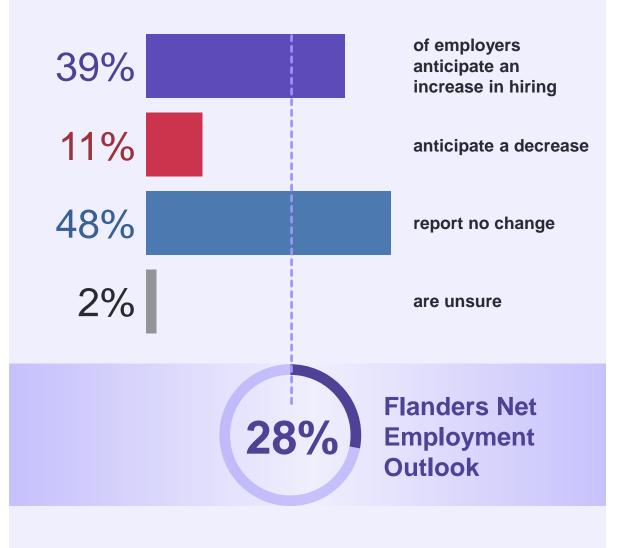
Used internationally as a bellwether of labor market trends, the Net Employment Outlook (NEO) — calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire — **now stands at**14% in Brussels. *Seasonally adjusted outlook





Flanders Employment Outlook for Q2 2025

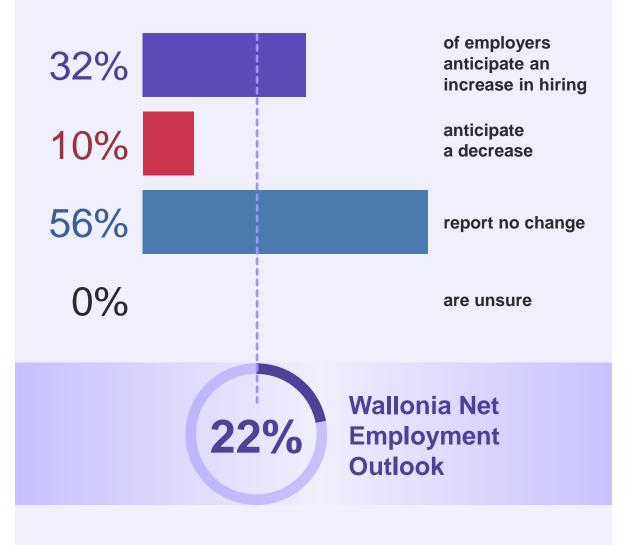
Used internationally as a bellwether of labor market trends, the Net Employment Outlook (NEO) — calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire — **now stands at +28% in Flanders.**





Wallonia Employment Outlook for Q2 2025

Used internationally as a bellwether of labor market trends, the Net Employment Outlook (NEO) — calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire — **now stands at** 22% in Wallonia.

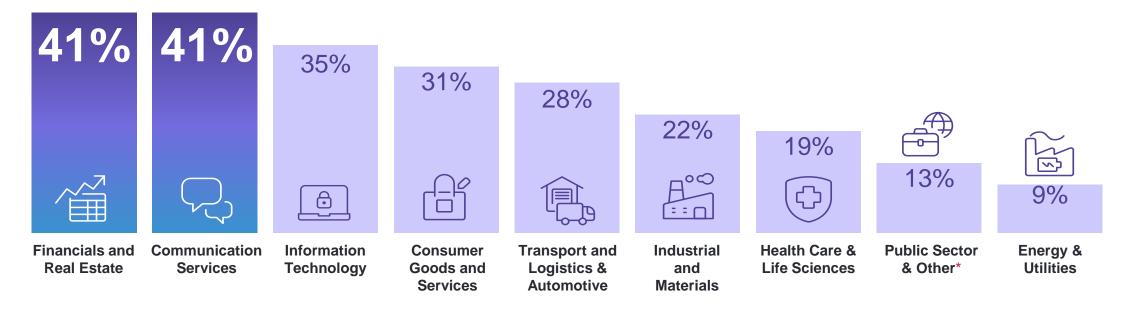




Executive Summary

Net Employment Outlook Q2 2025 - Sectors

Belgian organizations in all 9 sectors plan to increase staffing levels in Q2 2025



*Includes: Government or Public Service; Not for Profit/NGO/Charity/Religious organization; Other Industry; Other Transport, Logistics and Automobiles Sub-Industry; Educational Institutions; Agriculture and Fishing



Net Employment Outlook Q2 2025 - Company size hiring

Employers from the segment 50-249 workers anticipate the strongest hiring activity (+31%).

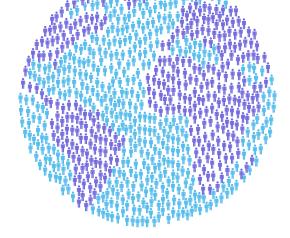






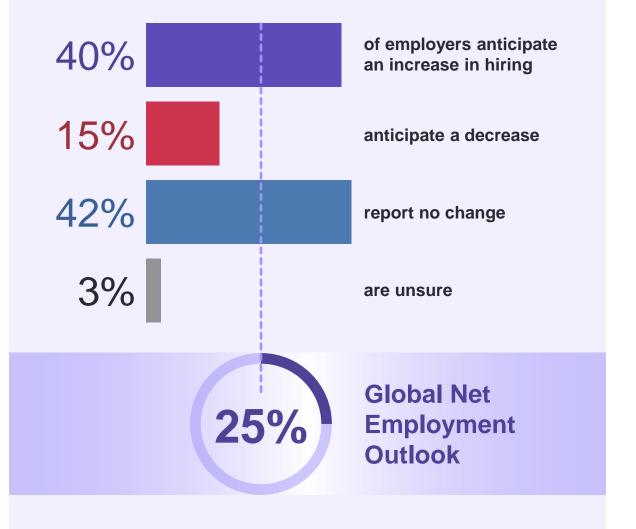






Global Employment Outlook for Q2 2025

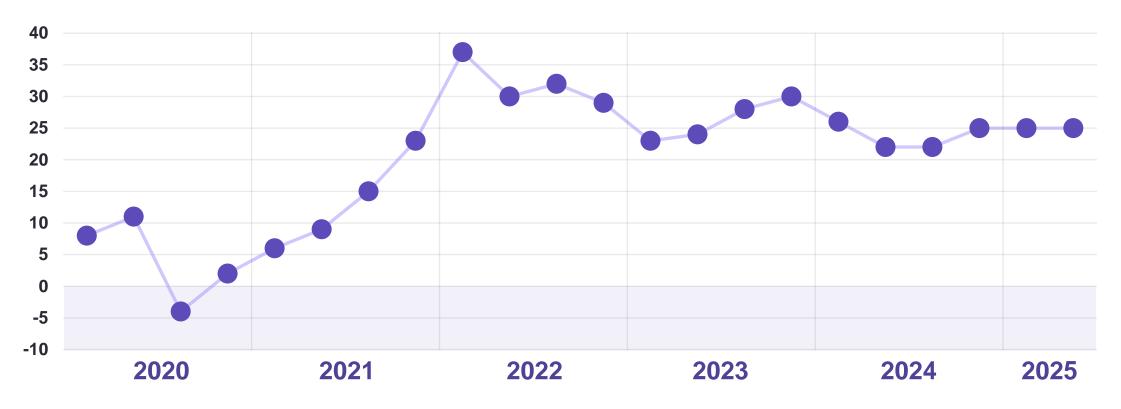
Used internationally as a bellwether of labor market trends, the Net Employment Outlook – calculated by subtracting the percentage of employers who anticipate reductions to staffing levels from those who plan to hire – stands at 25%.





Changes Over Time

Global Outlooks have remained unchanged since the previous quarter and improved when compared to the same time last year, increasing by 3 points.



Executive Summary

Hiring Expectations for April – June by Country NEO: +25%

Seasonally Adjusted, Net Employment Outlooks (NEO)







India	43%
U.S.A.	34%
Mexico	33%
Canada	32%
China	32%
Costa Rica	32%
U.K.	31%
Guatemala	29%
The Netherlands	27%
Norway	27%
Singapore	27%
Brazil	26%
Switzerland	26%
Ireland	25%

Belgium	24%
Germany	22%
Finland	21%
France	20%
Panama	20%
Peru	20%
Taiwan	20%
Türkiye	20%
Colombia	19%
Portugal	19%
Sweden	19%
Italy	18%
Australia	17%
Poland	17%

Spain	15%
Japan	14%
Puerto Rico	14%
Chile	13%
Austria	12%
Israel	12%
Slovakia	12%
Hong Kong	11%
Czech Republic	10%
Hungary	8%
Greece	7%
Romania	6%
Argentina	0%









Seasonally Adjusted, Net Employment Outlook Changes Since Q2 2024







Israel	+13%
Norway	+11%
Canada	+10%
Taiwan	+9%
Brazil	+8%
Italy	+8%
Portugal	+8%
Türkiye	+8%
U.K.	+8%
India	+7%
Romania	+7%
Mexico	+6%
Sweden	+6%
Czech Republic	+5%

Ireland	+5%
Panama	+5%
Poland	+5%
Colombia	+4%
Chile	+3%
Global Average	+3%
Guatemala	+3%
Japan	+3%
Singapore	+3%
Spain	+3%
Belgium	+2%
Germany	+2%
Argentina	+1%
Peru	+1%

The Netherlands	-5%
Austria	-5%
Hong Kong	-4%
Switzerland	-3%
Slovakia	-2%
Finland	-2%
Australia	-2%
Hungary	-1%
U.S.A.	+0%
Puerto Rico	+0%
Greece	+0%
France	+0%
Costa Rica	+0%
China	+0%





Employment Outlooks Across Europe and the Middle East

Hiring expectations remain the lowest in Europe and the Middle East (20%) and has strengthened by one point since Q1 2025 and four points year-over-year.

Outlooks vary across the region with employers most keen to hire in the U.K.

The strongest Outlook globally for the Energy and Utilities industry vertical was reported by employers in Switzerland (59%), Healthcare and Life Sciences in Austria (55%), and Transport, Logistics, and Automotive in the Netherlands (53%).

✓ Strongest Hiring Intentions







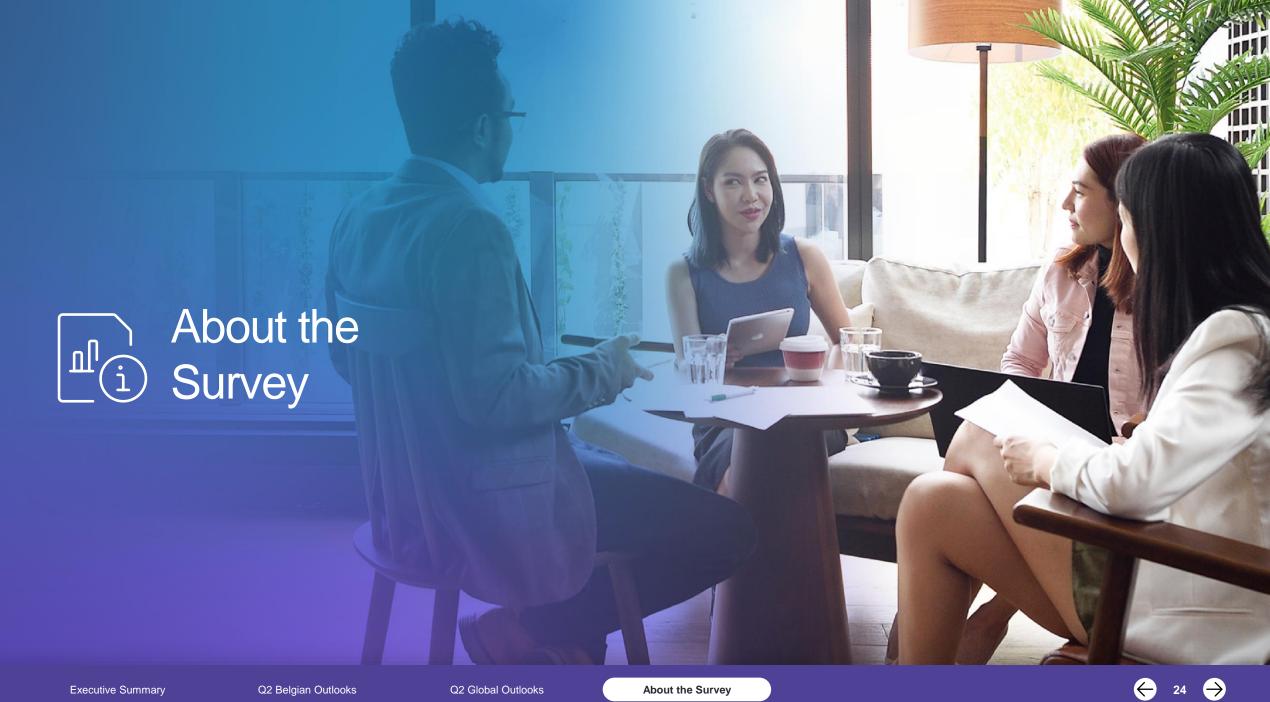
Yawa Weakest Hiring Intentions ■











About the Survey

The ManpowerGroup Employment Outlook Survey is the most comprehensive, forward-looking employment survey of its kind, used globally as a key economic indicator. The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity. Running since 1962, various factors underpin the success of the Survey:

Unique — It is unparalleled in its size, scope, longevity and area of focus. The ManpowerGroup Employment Outlook Survey is the most extensive, forward-looking employment survey in the world, asking employers to forecast employment over the next quarter. In contrast, other surveys and studies focus on retrospective data to report on what occurred in the past.

Independent — The survey is conducted with a representative sample of employers from throughout the countries and territories in which it is conducted. The survey participants are not derived from ManpowerGroup's customer base.

Robust — The survey is based on interviews with 39,449 public and private employers across 41 countries to measure anticipated employment trends each quarter. This sample allows for analysis to be performed across specific sectors and regions to provide more detailed information.

Focused — For more than six decades the survey has derived all of its information from a single question: "How do you anticipate total employment at your location to change in the three months to the end of June 2025 as compared to the current quarter?"

Survey Methodology — Survey responses were collected from January 2-31, 2025. Size of organization and sector are standardized across all countries and territories to allow international comparisons.

Forward-Looking Statements -

This report contains forward-looking statements, including statements regarding labor demand in certain regions, countries and industries, and economic uncertainty. Actual events or results may differ materially from those contained in the forward-looking statements, due to risks, uncertainties and assumptions. These factors include those found in the Company's reports filed with the U.S. Securities and Exchange Commission (SEC), including the information under the heading "Risk Factors" in its Annual Report on Form 10-K for the year ended December 31, 2024, whose information is incorporated herein by reference. ManpowerGroup disclaims any obligation to update any forward-looking or other statements in this release, except as required by law.





? Frequently Asked Questions

What is meant by Net Employment Outlook (NEO)?

The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers that expect to see a decrease in employment at their location in the next quarter. A positive Net Employment Outlook figure means that, on balance, there are more employers who expect to add to their headcount in the following three months than those who intend to reduce staff.

What is Seasonal Adjustment and why is it used in the ManpowerGroup Employment Outlook Survey?

Seasonal adjustment is a statistical process that allows the Survey data to be presented without the impact of hiring fluctuations that normally occur through the course of the year, usually as a result of various external factors, such changes in weather, traditional production cycles, and public holidays. Seasonal adjustment has the effect of flattening peaks and smoothing troughs in the data to better illustrate underlying employment trends and provide a more accurate representation of the ManpowerGroup Employment Outlook Survey results.

How are companies selected for the survey?

Employers are selected based on the types of companies and organizations they represent. We want to ensure that our panel is representative of each participating country's national labor market, so each country's panel is built in proportion to that country's overall distribution of industry sectors and organization sizes.

Who do you interview in each company?

The person we select to interview will be someone with a good overview of staffing levels and hiring intentions within their organization. Normally this will be the head of HR or an HR manager. However, in smaller organizations, that person may be a general manager or even the CEO.





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